

ORDER



Orders
Order / Rev: 707275
Alt Order #: 06283949
Product Desc: OBAMA SCHED C
Estimate: 1617
Flight Dates: 08/18/12 - 08/31/12
Original Date / Rev: 08/16/12 / 08/17/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/13/12	08/19/12	5	\$4,420.00	\$3,757.00
08/20/12	08/26/12	43	\$46,320.00	\$39,372.00
08/27/12	09/02/12	34	\$40,780.00	\$34,663.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	48	\$50,740.00	\$43,129.00	0.00
September 2012	34	\$40,780.00	\$34,663.00	0.00
Totals	82	\$91,520.00	\$77,792.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	08/20/12	08/31/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	2	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
10 NEWS-11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					2	\$2,000.00		0.00			
Week:		08/27/12	09/02/12	MTWTF--					2	\$2,000.00		0.00			
2	WTSP	08/20/12	08/31/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					2	\$1,200.00		0.00			
Week:		08/27/12	09/02/12	MTWTF--					2	\$1,200.00		0.00			
3	WTSP	08/20/12	08/31/12	M-F CBS Soaps Young & Restless/Bold & Beaut	CM	M-F 1230-2p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	10	\$12,000.00
CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					5	\$1,200.00		0.00			
Week:		08/27/12	09/02/12	MTWTF--					5	\$1,200.00		0.00			
4	WTSP	08/20/12	08/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MTWTF--	:30	5	\$1,100.00	P-2	0.00	NM	10	\$11,000.00
10 NEWS-NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--					5	\$1,100.00		0.00			
Week:		08/27/12	09/02/12	MTWTF--					5	\$1,100.00		0.00			

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Advertiser: Obama/D/President
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WTSP	08/18/12	08/25/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$320.00	P-2	0.00	NM	2	\$640.00
				CBS THIS MORNING - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1			\$320.00			0.00			
		Week: 08/20/12	08/26/12	-----S-		1			\$320.00			0.00			
16	WTSP	08/19/12	08/26/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
				10 NEWS-11P SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1			\$2,000.00			0.00			
		Week: 08/20/12	08/26/12	-----S		1			\$2,000.00			0.00			
17	WTSP	08/19/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
				10 NEWS-SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1			\$700.00			0.00			
		Week: 08/20/12	08/26/12	-----S		1			\$700.00			0.00			
18	WTSP	08/23/12	08/30/12	Thu Prime C Person of Interest	CM	Thu 10-11p	---T---	:30	1	\$11,000.00	P-2	0.00	NM	2	\$22,000.00
				THE MENTALIST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1			\$11,000.00			0.00			
		Week: 08/27/12	09/02/12	---T---		1			\$11,000.00			0.00			
N 19	WTSP	08/20/12	08/24/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	M-W-F--	:30	5	\$280.00	P-2	0.00	NM	5	\$1,400.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-W-F--		5			\$280.00			0.00			
													Totals	82	\$91,520.00